

AYUMU SATO
Illustrator

Born in Kanagawa, Japan
Graduated from Tokyo Polytechnic University, Faculty of Art, Department of Design

Illustrator specializing in sports-related imagery,
with a focus on dynamic human movement and expressive character depiction.
Also works across themes involving animals and portrait-based illustrations.

Awards
HB File Competition Vol.34 – Special Jury Prize
(Juror: Tatsuya Kasai)

Solo Exhibitions
2023 「I LOVE HUMAN」 – SPACE YUI, Tokyo
2024 「THE GO GO A GO GO」 – Shinjuku Ganka Gallery, Tokyo
2025 「HEARTRATE」 – HB Gallery, Tokyo

Tools
Photoshop / CLIP STUDIO PAINT

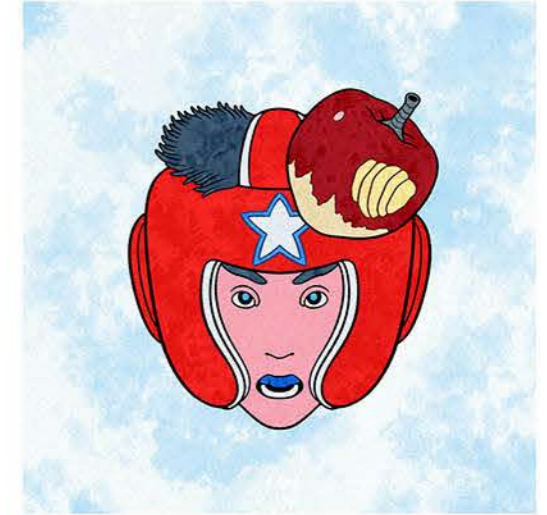
Contact
Email: ayu6.illustration@gmail.com

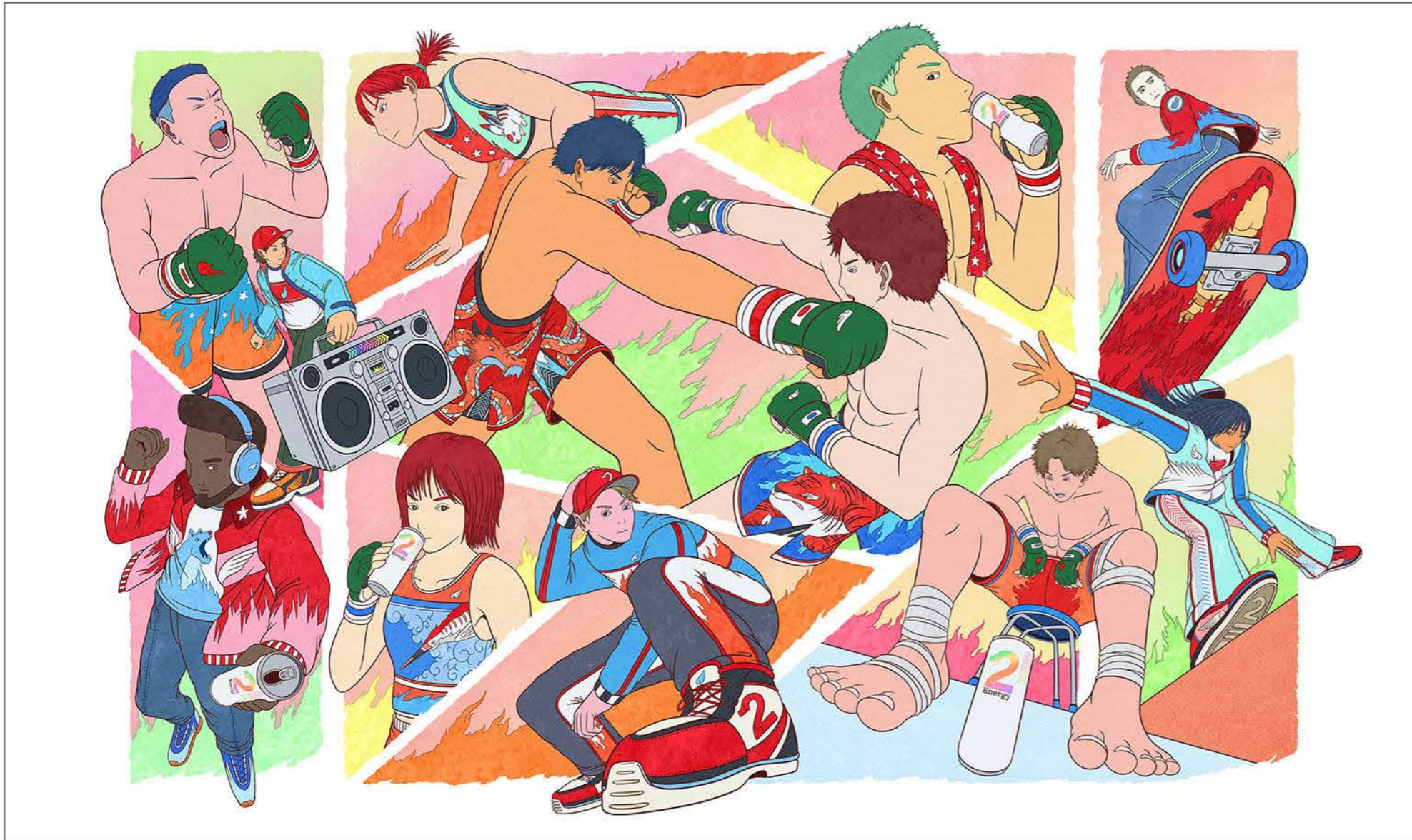
Website: <https://www.sugar-ray-ayumu.com/english>

Instagram / X : @sugar_ray_ayumu

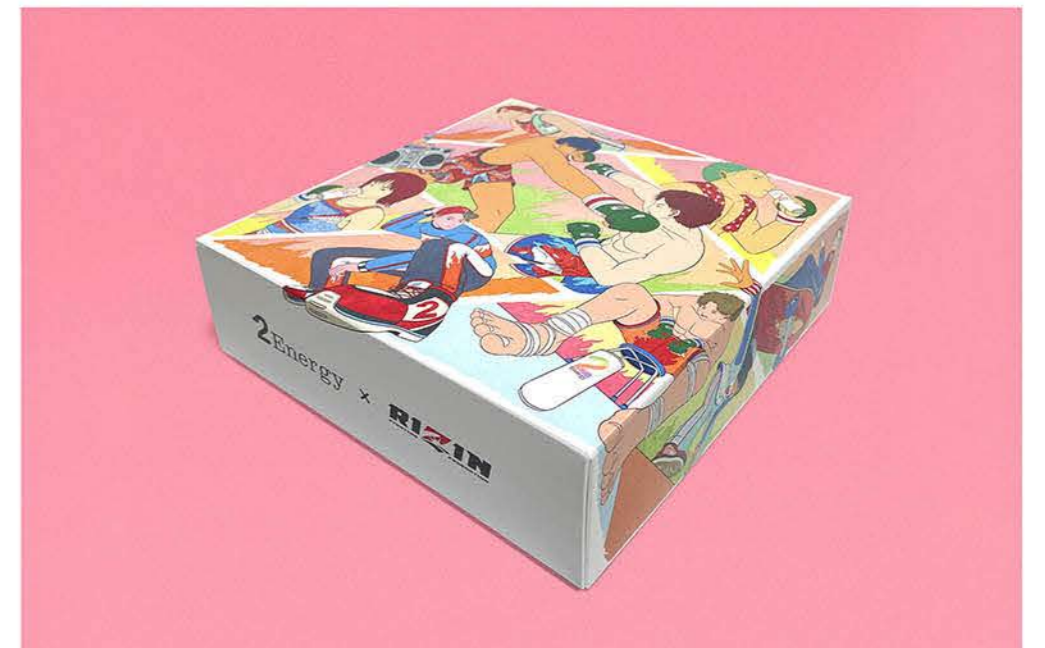
All artworks © AYUMU SATO.

For commissions, collaborations, or professional inquiries,
please contact me via email, as all communication is handled in writing.





2025
I was in charge of the illustration used for the promotion of "2Energy," the official energy drink of the martial arts organization RIZIN, sold by 2foods.





2025-2026

I was responsible for the illustrations for the serialized feature "From the Field Overseas" in Sports Graphic Number, published by Bungeishunju.



2025

I created the illustrations for the serialized feature "Loin d'ici" in the French magazine FUTUR.



2024 "battle-hardened and in high spirits"

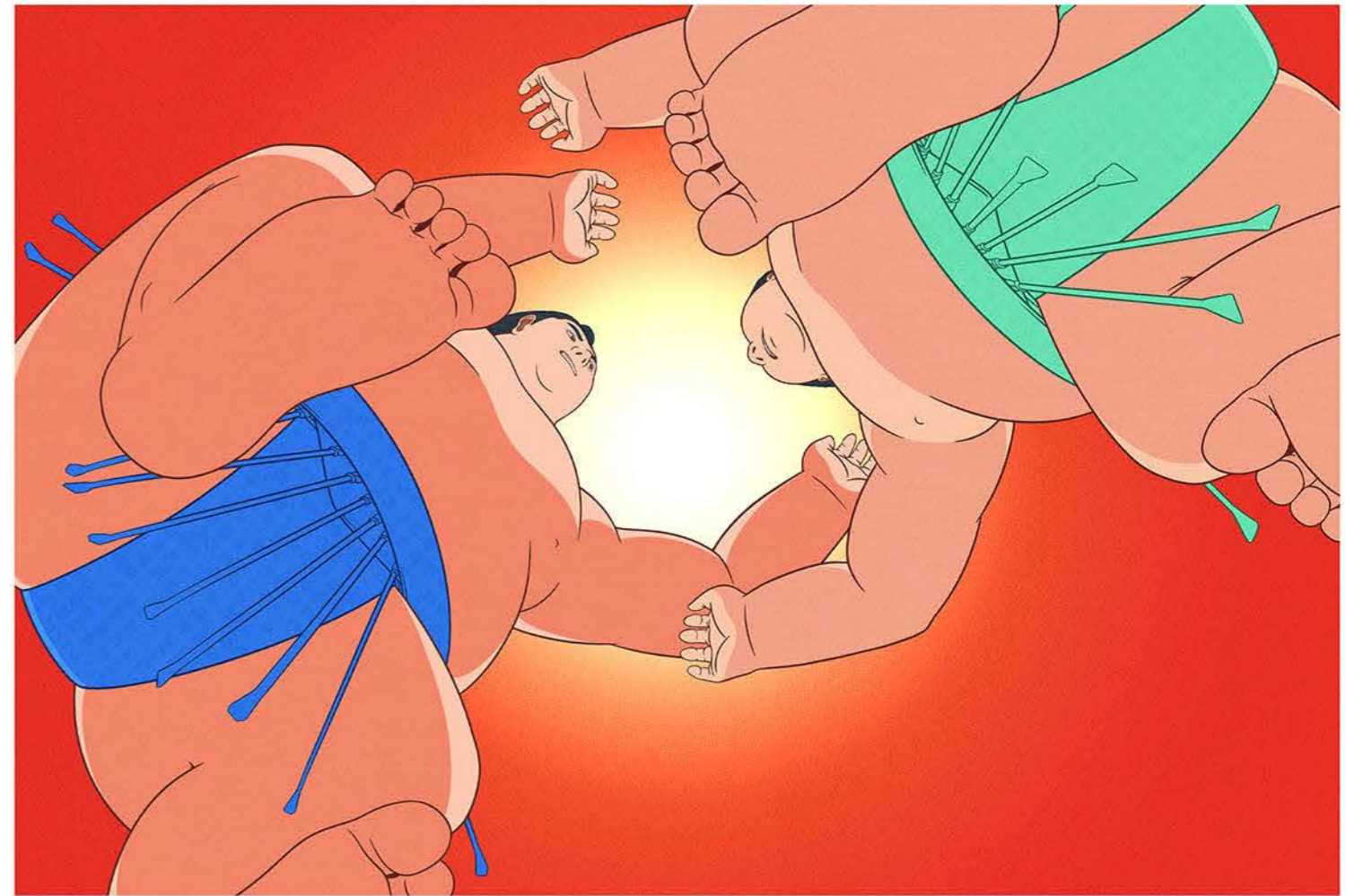


2025 "The Strongest Yokozuna"

Sumo



2025 "Believe in Yourself Through Rigorous Training"



2025 "Collisions Powerful Enough to Cause an Explosion"



2024 "Don't Want to Say Goodbye, So Stop, Runner"



2024 "Fast Feet, Heavy Rain"



2024 "With an 'A' in Clutch Situations, I Outpitch with a Fireball Fastball"



2024 "Shohei Ohtani"



2024 "With an 'A' in Resilience, I Seize Victory with My Forkball Grip"



2025 "One Mistake Means Defeat—Relentlessly Striving for Victory"

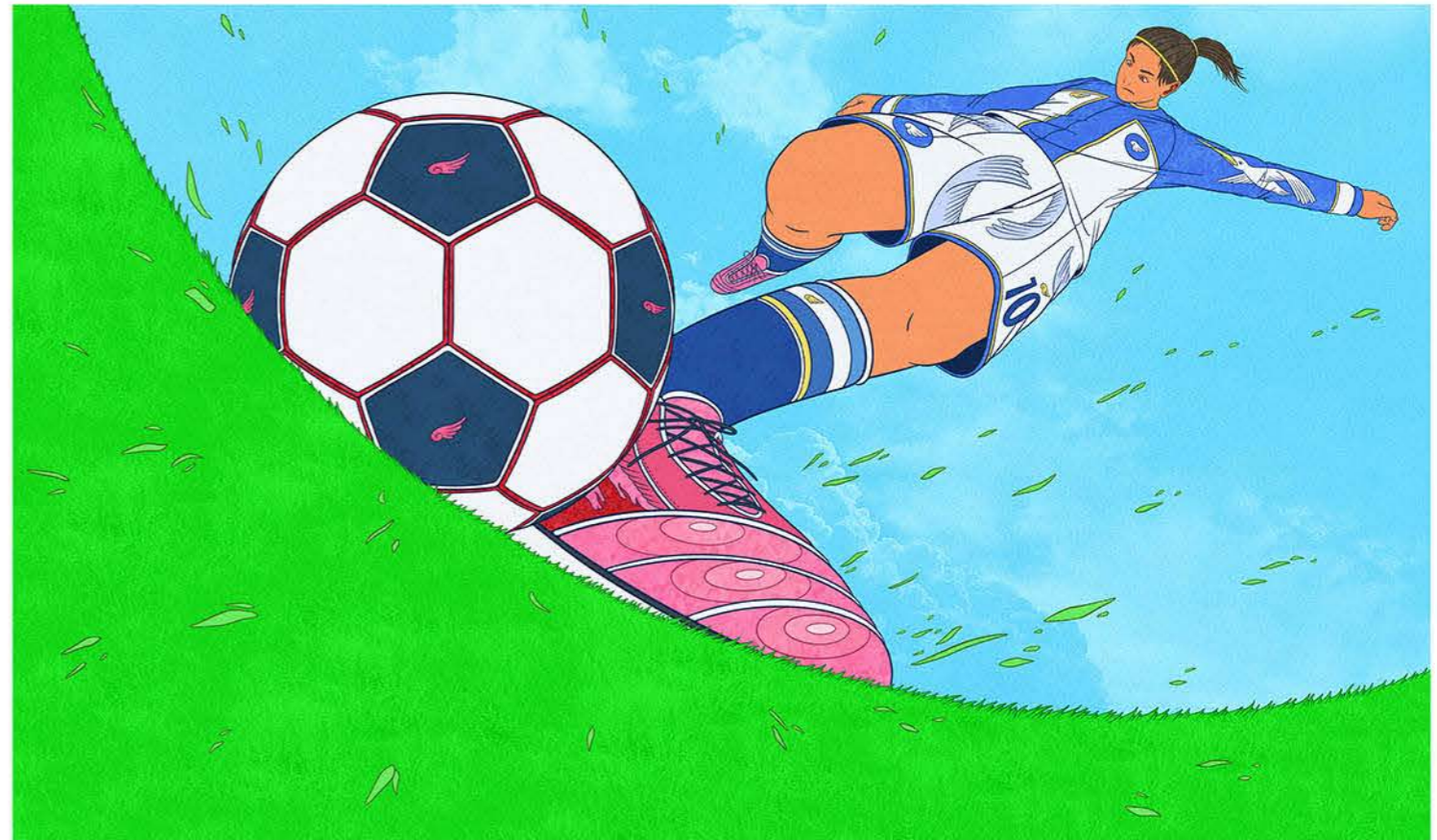


2024 "Straight Toward You"

Soccer



2025 "Abandon Your Umbrella and Raise Your Voice."



2025 "Fire the Bullet Shot!!"

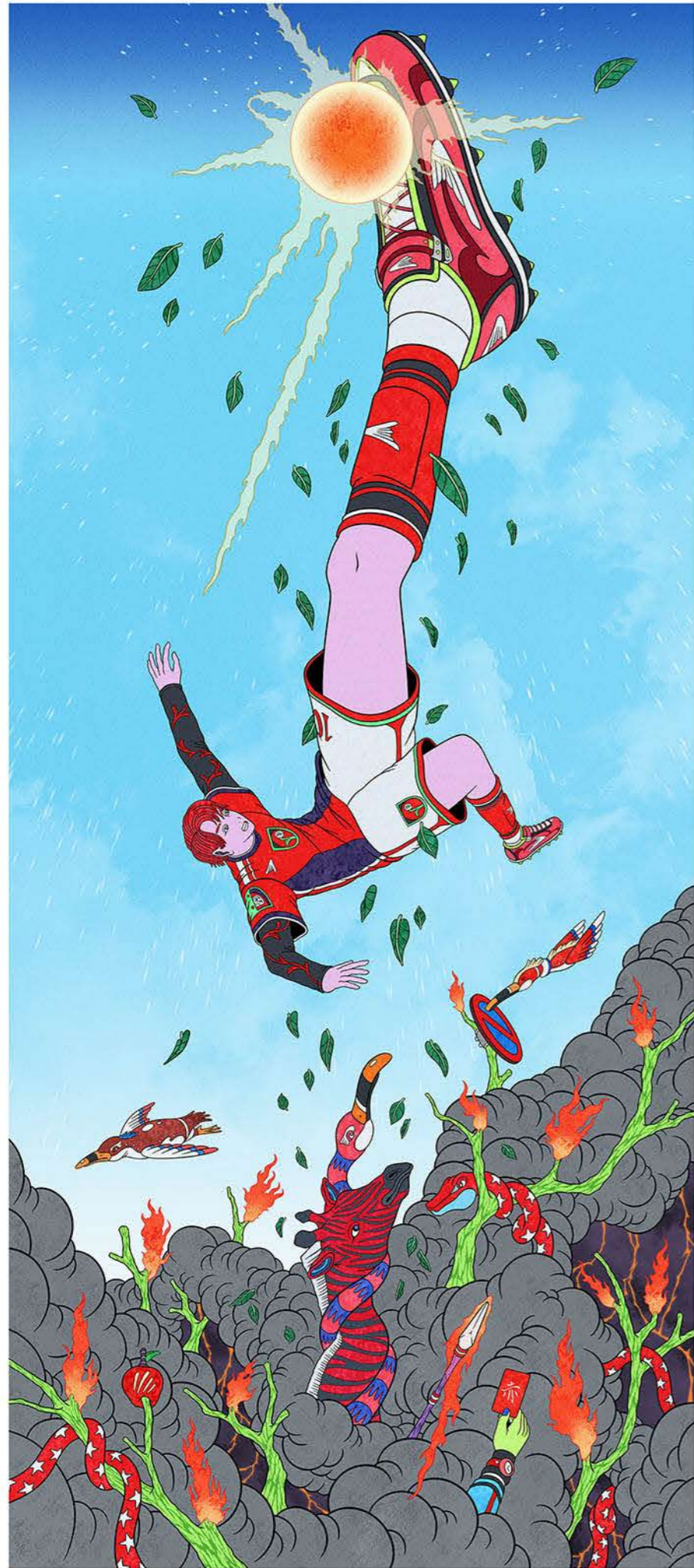
Soccer



2025 "A Body Covered in Sand, Ready to Shake the Stadium"



2024 "You Can't Catch Up to My Speed"



2024 "I Want to Play Soccer with You Above the Rain Clouds"

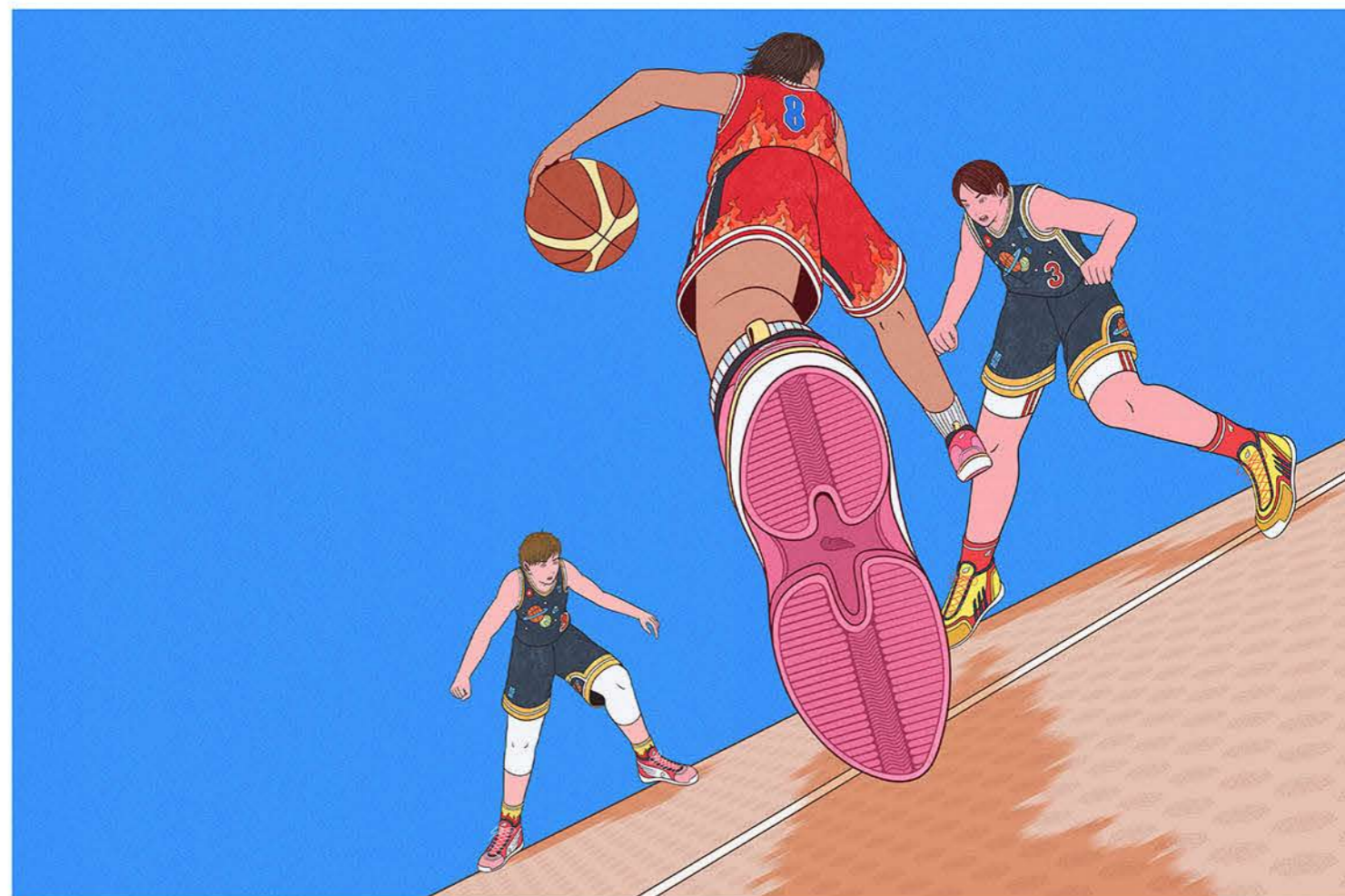


2024 "I Like You So Much I Could Just Bite You"

Basketball



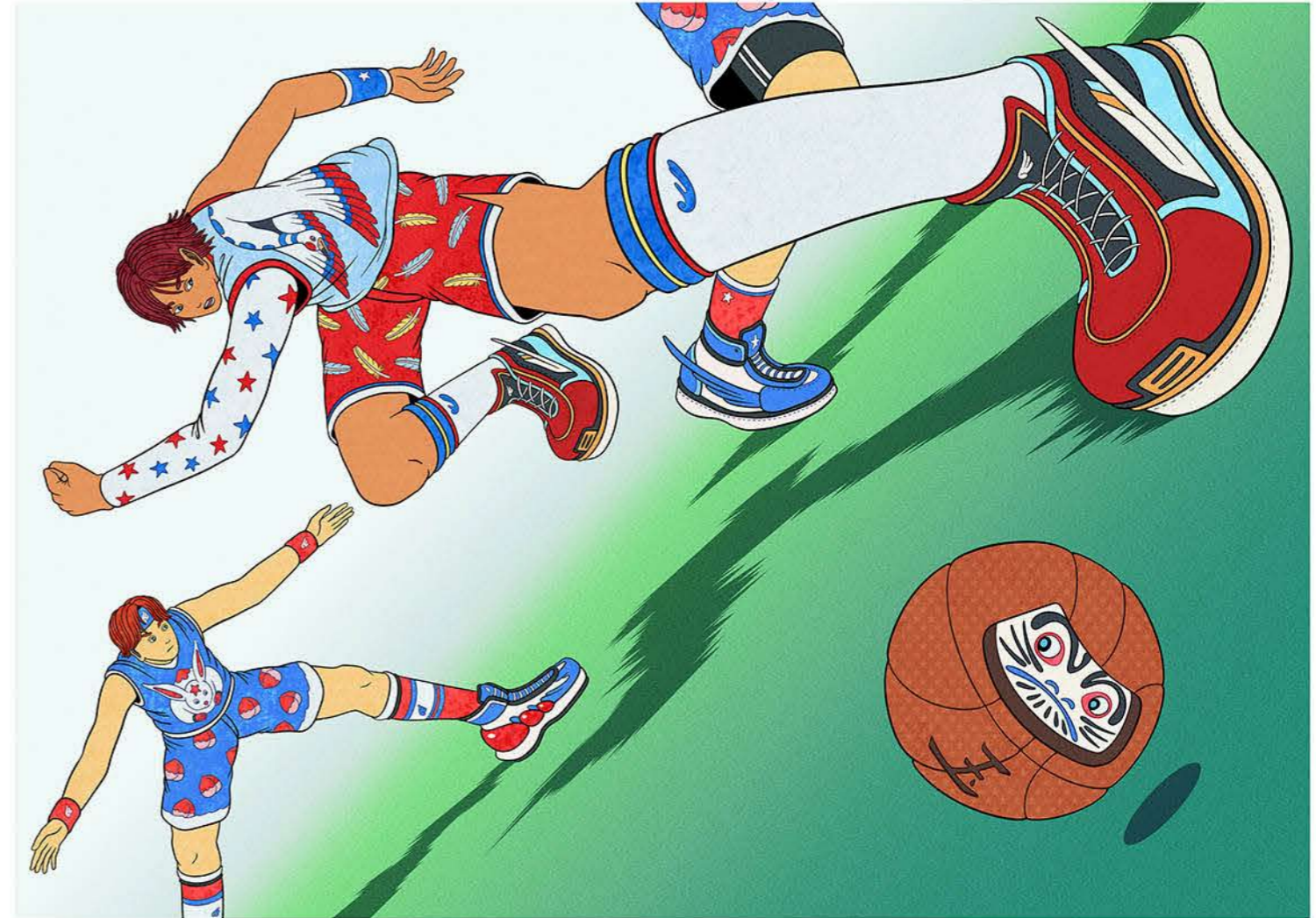
2025 "Physical Strength Doesn't Matter—I'll Knock You Away with Willpower"



2025 "Leave It to Me—I'll Take Them All On"



2025 "Even When Pushed, Blown Away, or Knocked Down, I Still Win"



2024 "The Sound of Tendons, Ligaments, and the Gymnasium"



2024 "Soar to the Top of the Tree, Dunk Shot"



2024 "I'll Take It No Matter What"

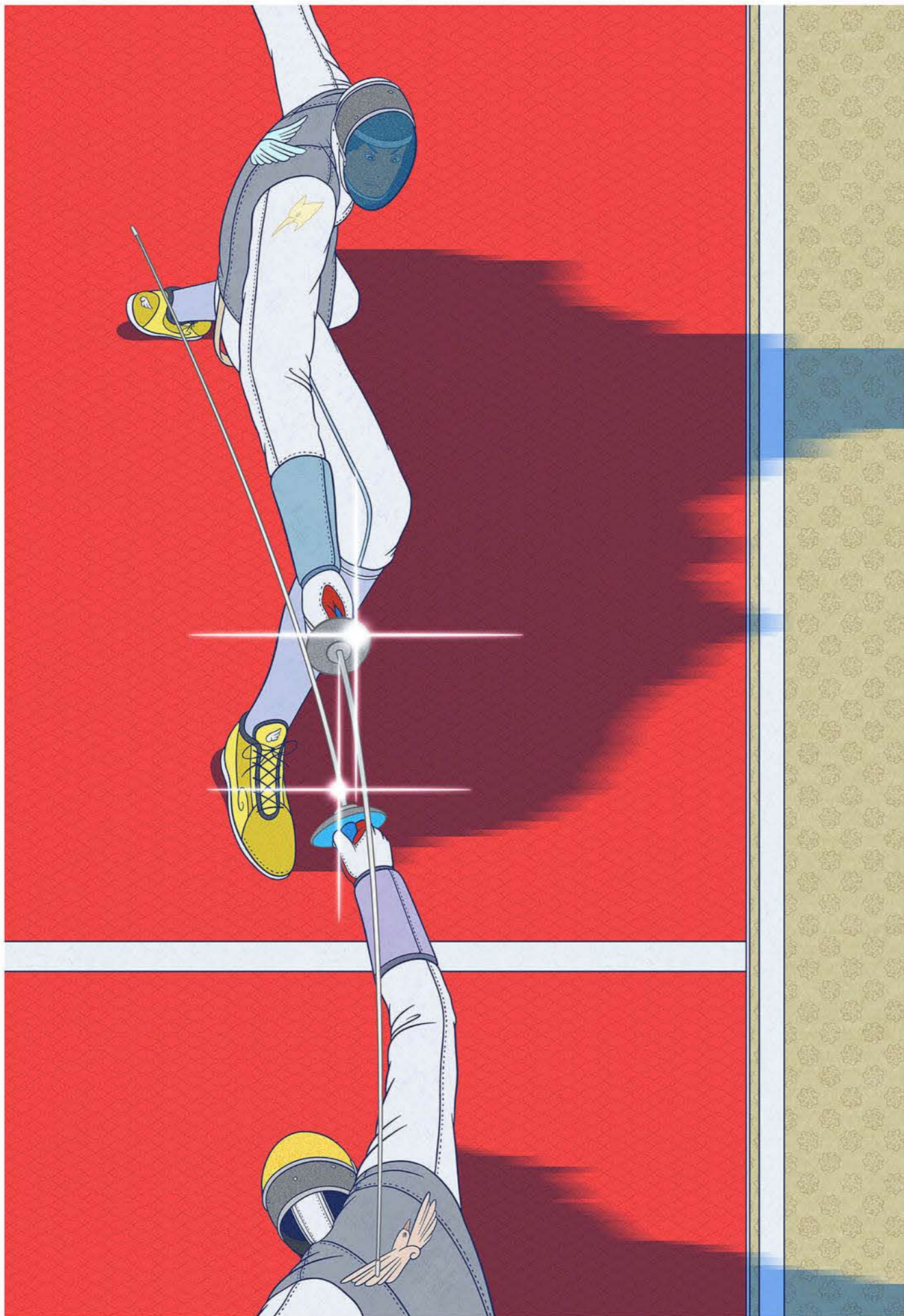


2024 "I Won't Lose to You in the Battle for the Ball"

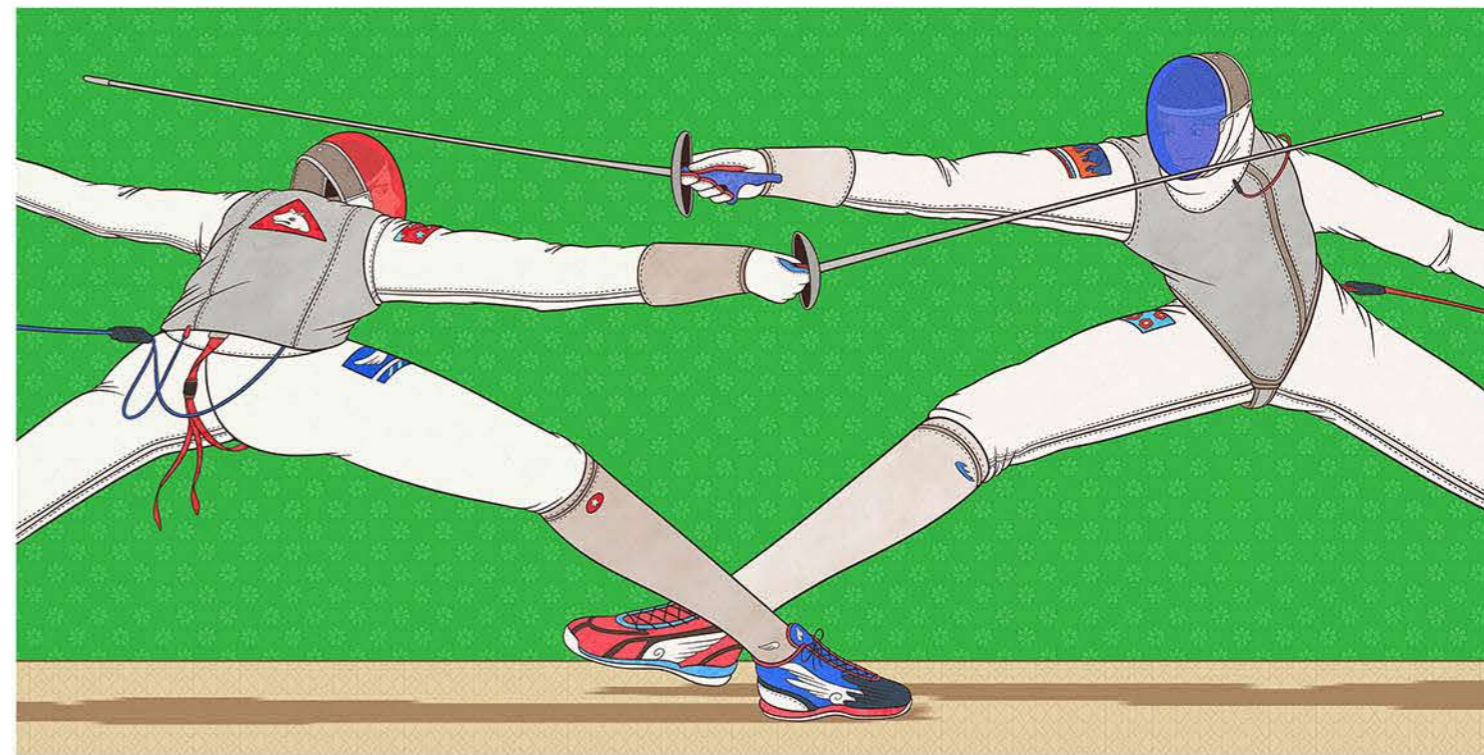


2024 "Stuck Together, Never Letting Go"

Fencing



2025 "Years, Decades, All for This Moment"

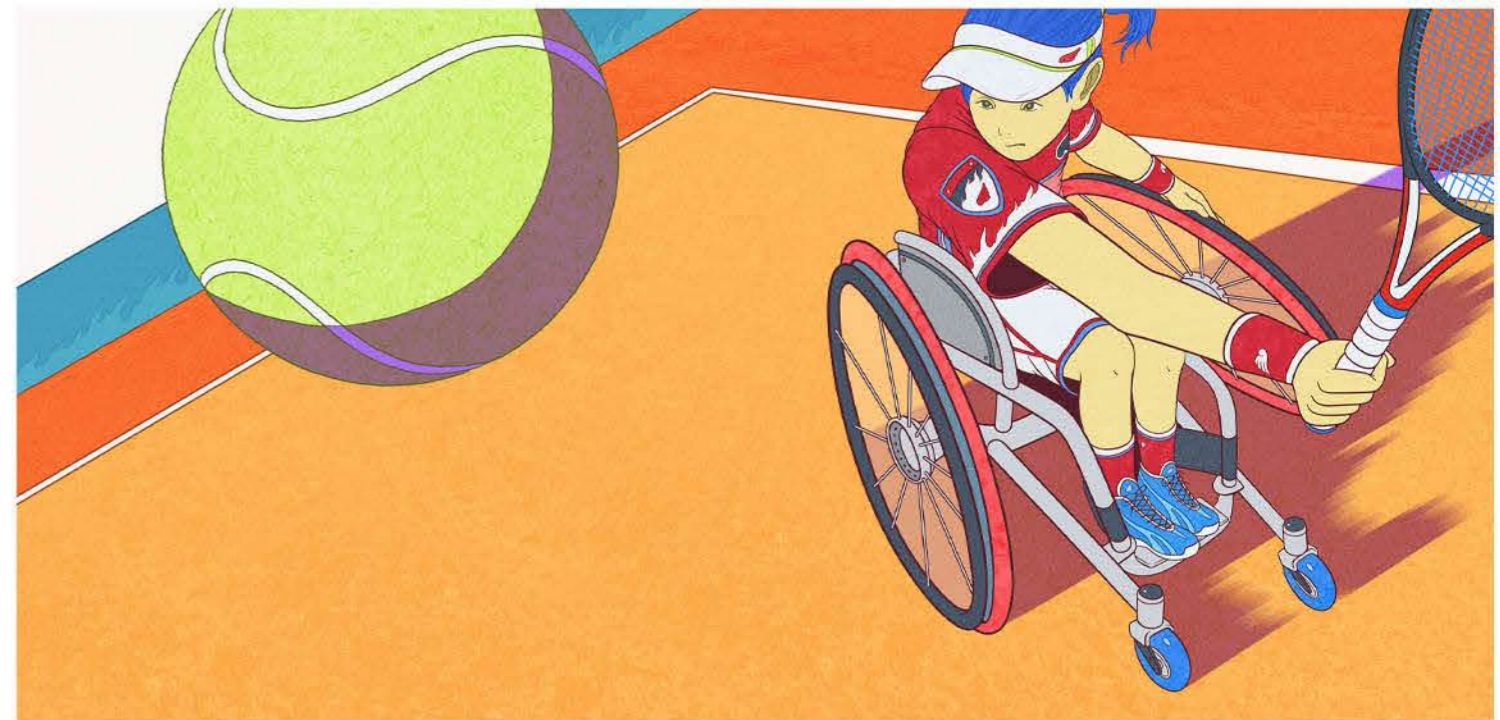


2025 "Don't Miss the Moment"

Tennis



2024 "Next Time, I'll Definitely Hit It Back"



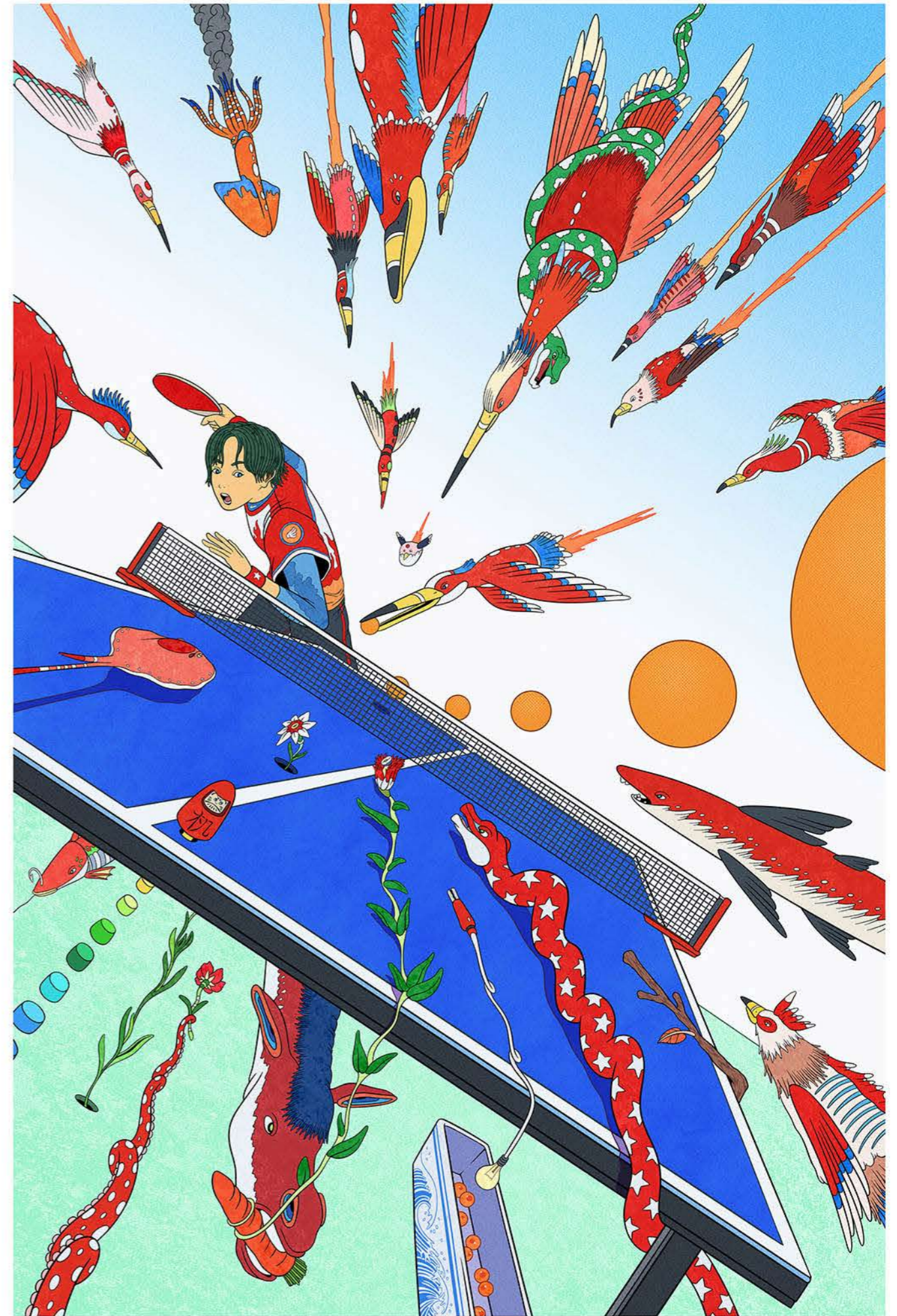
2025 "Dash, Burn In, Hit Back"

Badminton



2025 "Badminton Was the Only Thing I Got Praise For"

Table Tennis



2025 "Smash Away Everything I Hate"



2025 "A Downhill with No Brakes, A Feeling of a Big Jump"



2025 "Betting Everything, I Run Carrying My Dream"



2025 "My Speed That Cuts Through Pressure"



2024 "A Cold Body Wraps Itself in Heat and Soars High Like a Dragon"

Boxing



2025 "No Confidence, Yet I Can Win"

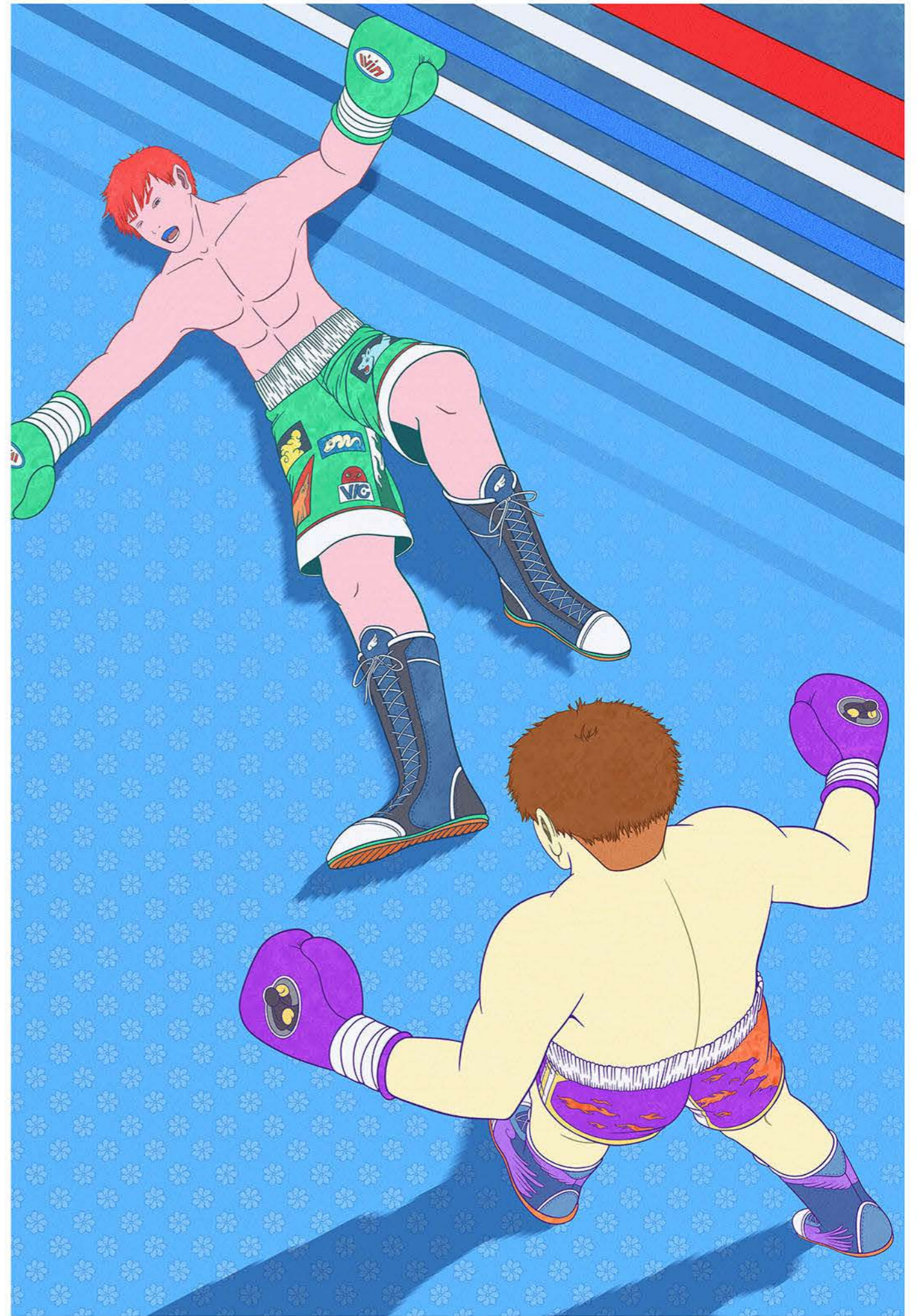


2025 "Fighting with Full Focus, Here and Now"

Boxing



2025 "Not a Single Step Back, Absolutely"



2025 "Time for Just the Two of Us"

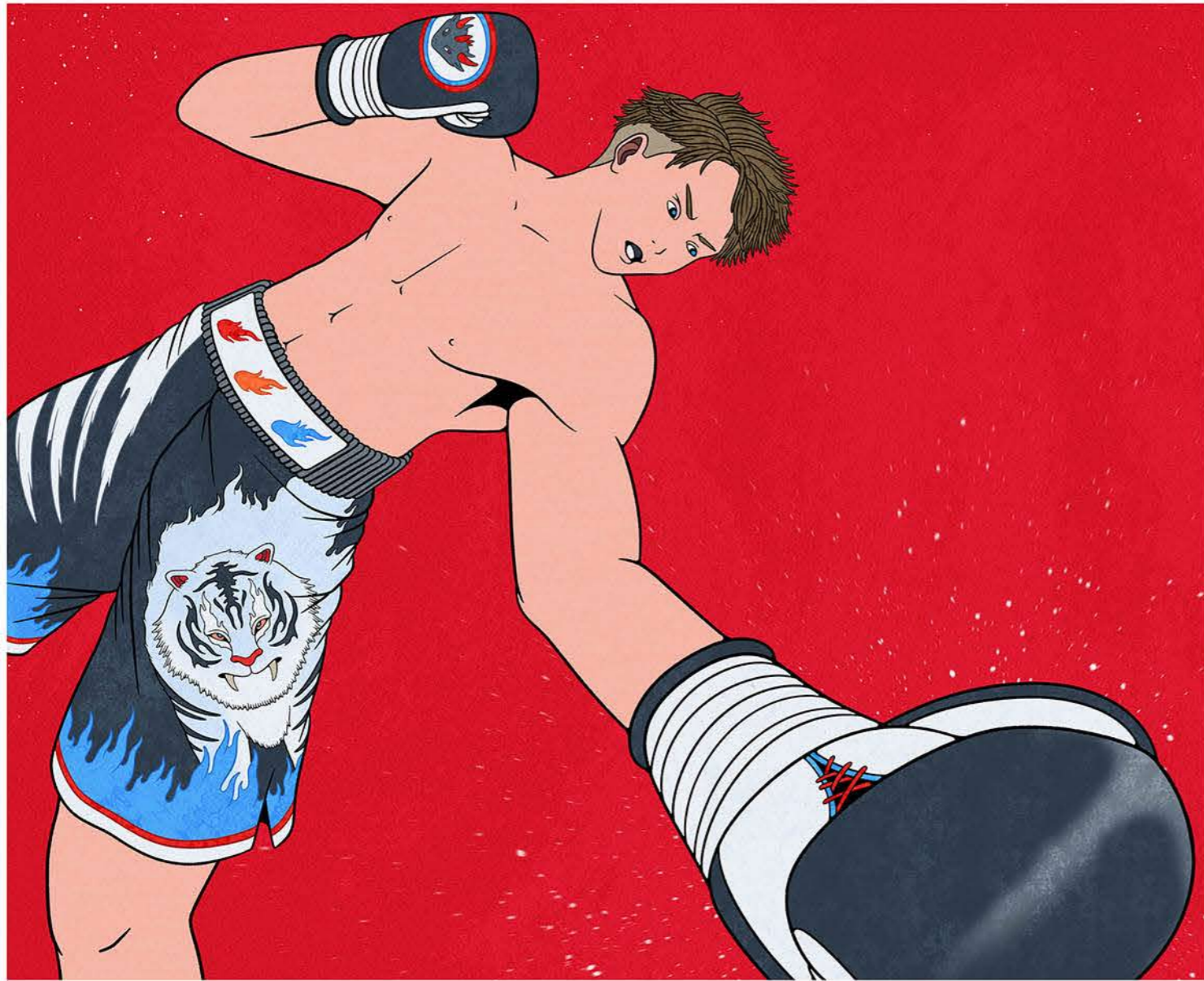
Boxing



2024 "You Can Eat It, But Don't Throw It Away"



2024 "Huh!? That's a Hercules!!"



2024 "Naoya Inoue"



2023 "A Jab with the Strength of a Dragon"



Water Sports

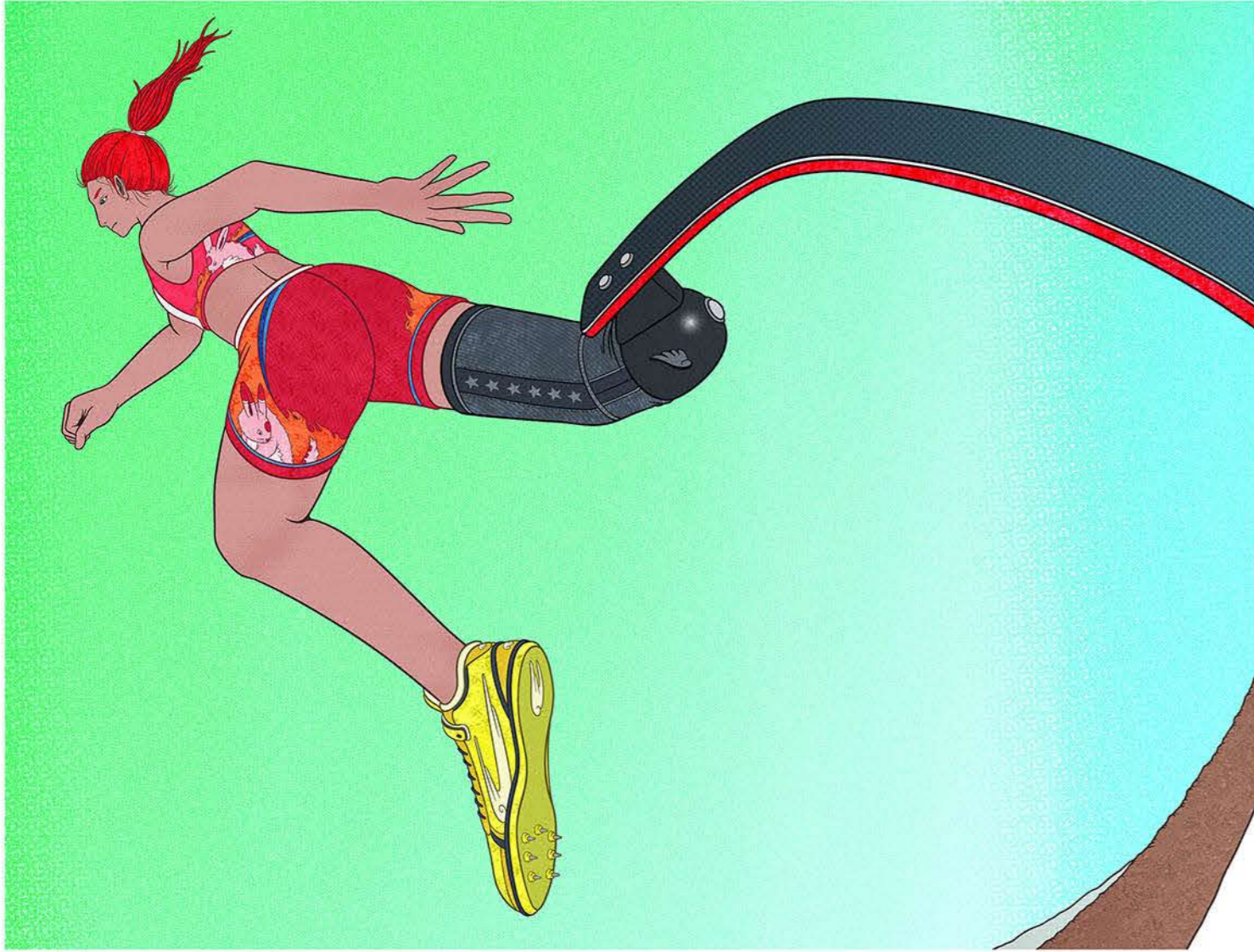


2025 "I Swim Freely, I Catch Up"

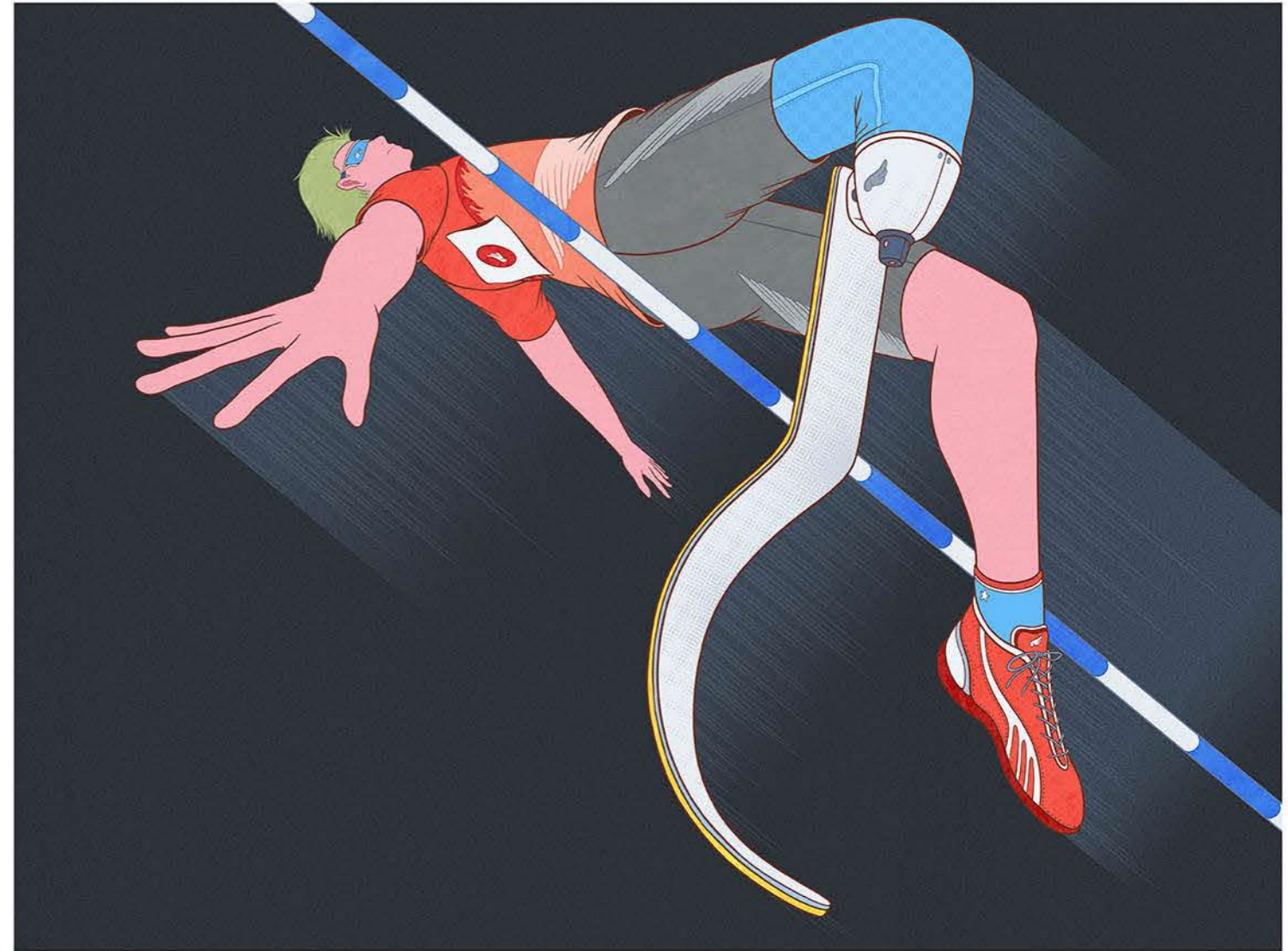


2025 "Soon a Big Wave Will Come—I'll Definitely Ride It"

Track and Field



2024 "I'll Jump Higher Than Anyone in the World"



2025 "Jump Higher Than Anyone, Higher Than Myself"

Track and Field



2024 "Missed the 'Ready, Set, Go,' But I Run Through to the End"



2024 "It's a Solo Run, I'm Leaving You Behind"

Track and Field



2025 "HEARTRATE"



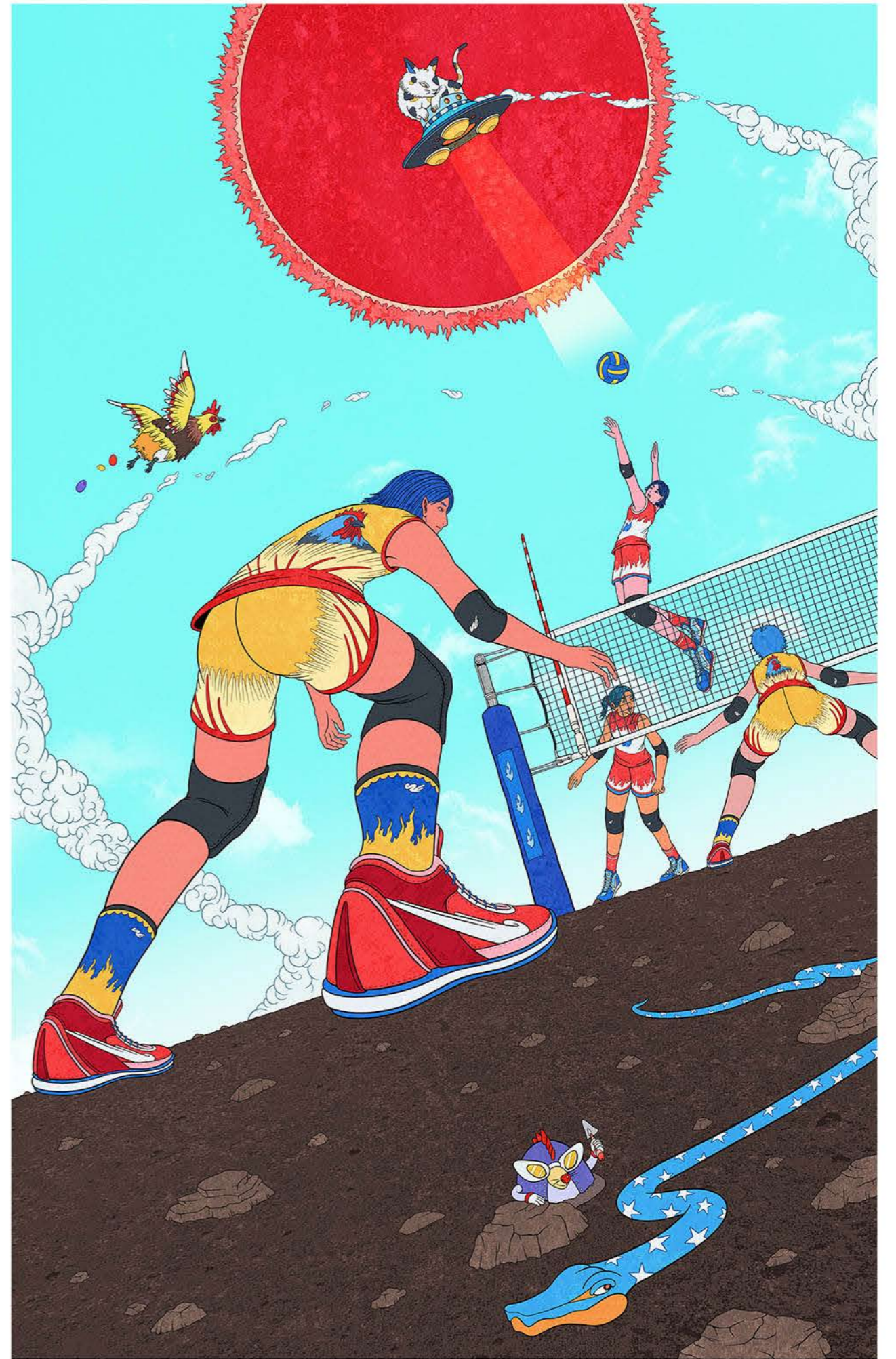
2025 "Relatively Last, Absolutely First"

American Football



2024 "Somehow, I Can Jump High Today"

Volleyball



2024 "Ah, a UFO"

Characters



2025 Mascot Character for the Fictional Baseball Team "Dream Sugars"

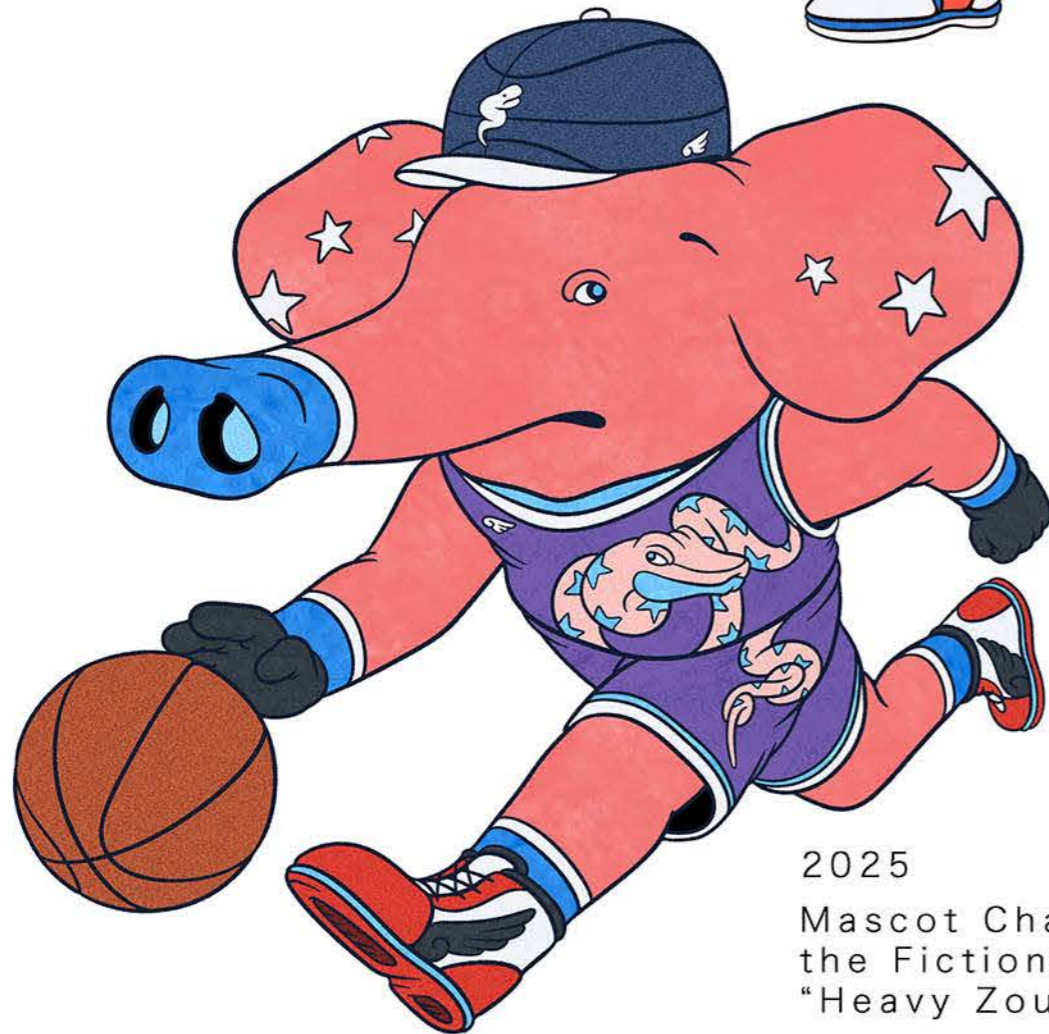
Characters



2025
Mascot Character for
the Fictional Boxing Gym
"Inuyama Neko-O Boxing Gym"



2025
Mascot Character for
the Fictional Soccer Team
"Go-Go Skies"

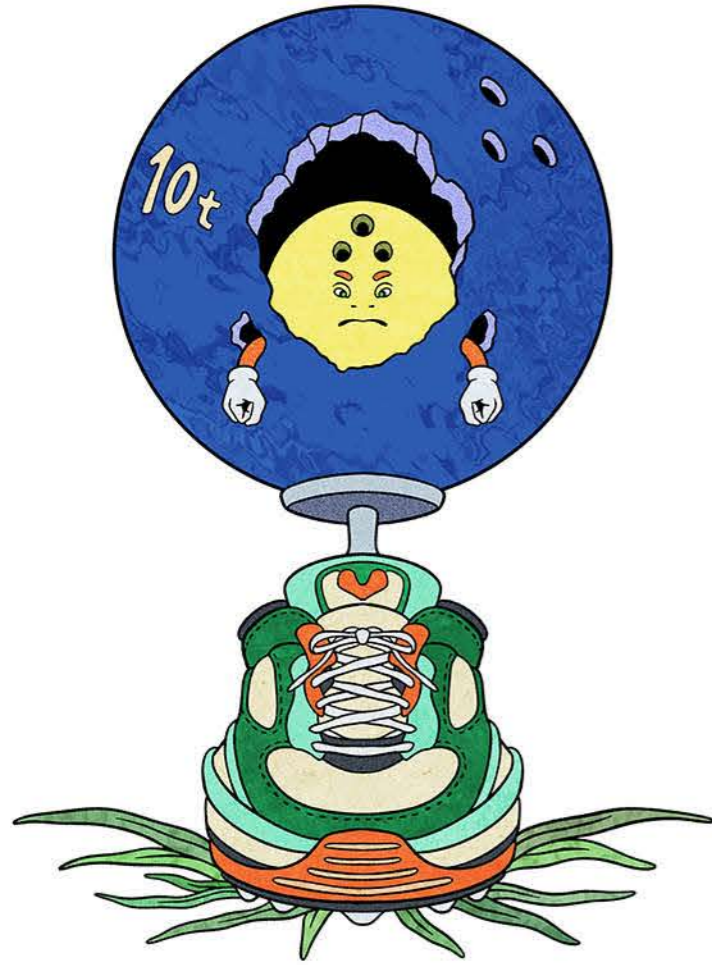


2025
Mascot Character for
the Fictional Basketball Team
"Heavy Zous"



2025
Mascot Character for
the Fictional Soccer Team
"FC Neko Cats"

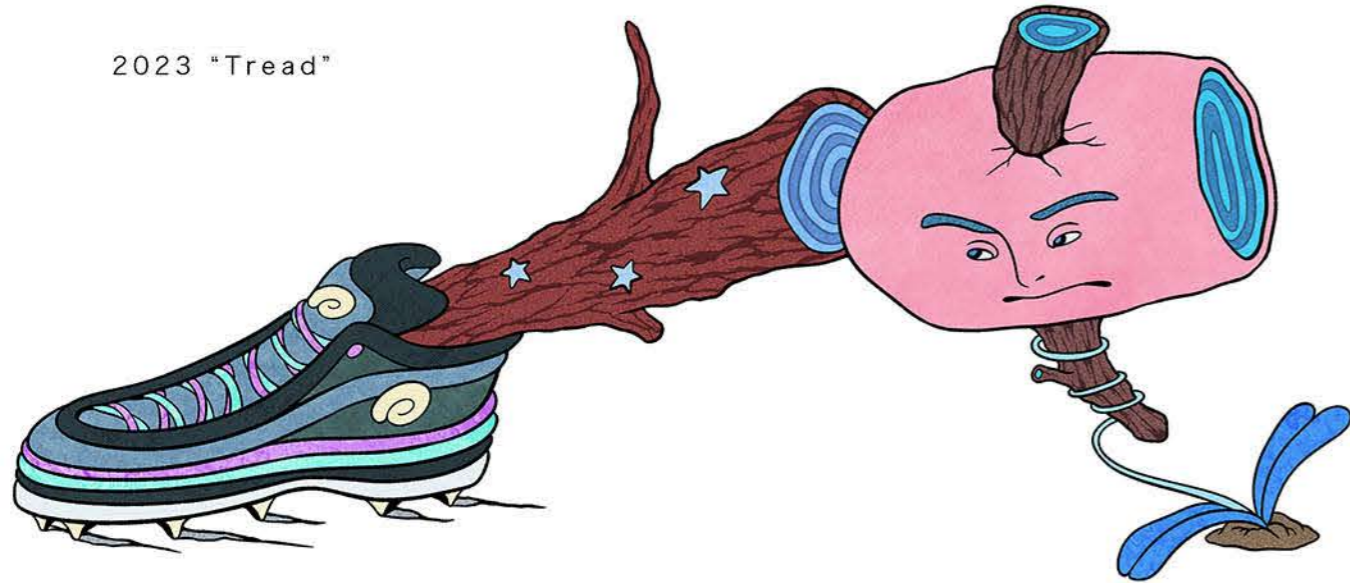
Sneakers



2023 "Tread"



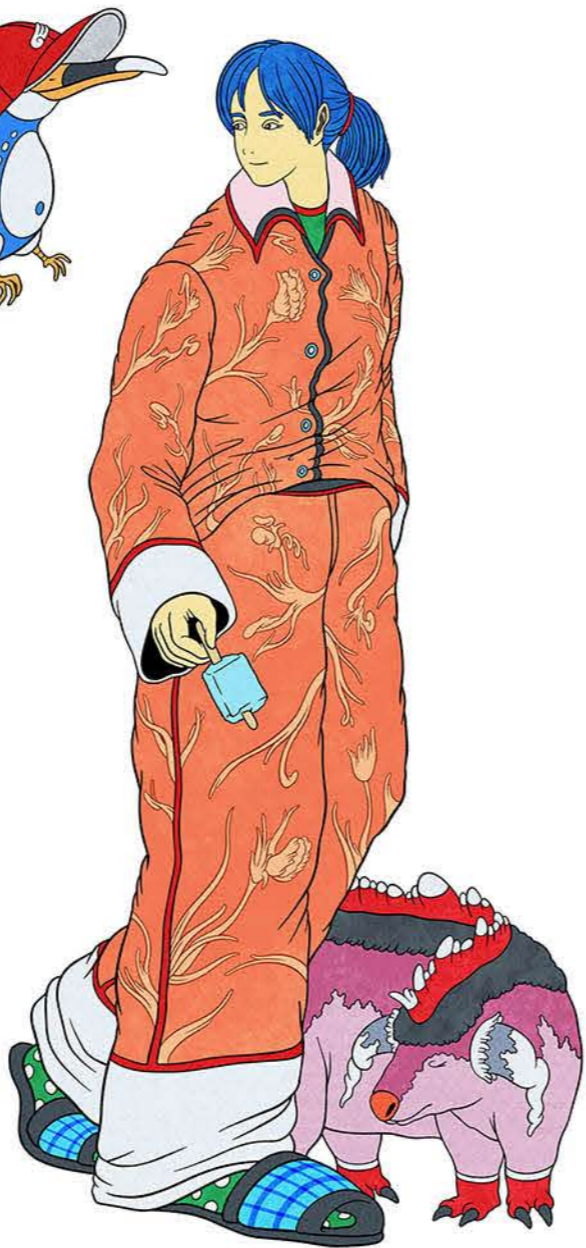
2023 "Leap"



2023 "Dig in"



2023 "Make Sneakers My Home"



2023 "Loungewear"

2023 "Training"

People



2023 "Arriving at the Ballpark"

CONTACT - ayu6.illustration@gmail.com

Tools - Photoshop · CLIP STUDIO PAINT



2023 "Heading to the Sea"

World Festivals



2023 Chitipati (Tibetan Buddhist tradition)



2023 Phi Ta Khon (Thailand)



2023 Kukeri (Bulgaria)



2023 Pulikali / Onam (India)



2023 Mask Festival (Papua New Guinea)